2018 Annual Conference
June 4-7 | Atlanta, GA

CALL FOR SESSION / PRESENTATION PROPOSALS

The IRI Annual Conference Program Committee invites you to share your expertise at our annual conference.

Content presenters benefit by:
- Networking with innovation thought leaders from around the globe
- Building professional knowledge via the sharing and exchange of ideas
- Gaining visibility among the innovation community and across broad industry segments

Annual Conference: **Breaking Boundaries: What's Now, What's Next**

Innovation and technological breakthroughs continue to happen at an ever-accelerating pace. New technologies are introduced to market at a rapid rate, disrupting current dominant technologies. Life cycles are shortened as even more technologies emerge. How does this continual change affect your innovation process, business strategy, and technology partnerships? What can companies do to be resilient and "disruption-proof?" What is the best way to break these barriers to success, or find a path around them? Success in today's reality requires foresight and the ability to be creative in leveraging effective innovation capabilities without becoming overwhelmed; a skilled eye scanning future boundaries and breakthroughs while recognizing how to respond. IRI's 2018 Annual Conference explores what companies, large and small, must do to adapt to this shift in continuity and challenge conventional ways of managing innovation. The conference brings together innovators from large corporations, small startups, and everything in between. Innovators from all industries will come together to explore lessons from both new and established companies and learn tactics to survive and thrive in a constantly changing environment. A variety of session formats will highlight the 'now' and look ahead to 'what's next.'

The IRI Program Committee seeks session proposals on the following topics:

- *How faster product timelines affect business models and operations*
- *What impact will emergent technologies have on different industries?*
- *How not to say yes to everything: How are companies leveraging new innovation capabilities without becoming overwhelmed?*
- *Horizon Scanning: How to sense and respond to the next disruption*
- *How are innovation clusters driving this new pace of technological development?*
- *Best practices and case studies in large corporation-startup partnerships*

- *Survive and Thrive: Tactics to remain resilient through market and technology changes*
- *What can new companies learn from established companies about remaining relevant long-term?*
- *Going Over and Around: Bypassing barriers when you don't have the resources to break through them*

Confirmed Keynotes:

Ms. Tan Le
CEO & Founder
Emotiv
2018 IRI Achievement Awardee

Dr. Yann LeCun
Director of AI Research
Facebook
2018 IRI Medalist

DEADLINE AND METHOD FOR PROPOSING PROGRAMS

Please fill out the attached proposal form and submit your proposals **on or before Friday, December 1, 2017.** Proposals will be accepted via email, fax, or mail.

Types of Proposals
The methods of delivery vary depending on the type of learning environment that a program proposer plans to create. Here are the types of programs for which proposals may be submitted:

Express Learning Sessions
Informative and instructional talk or case study presentation for sharing of success stories and best practices in a smaller, breakout format. Approximate length, including Q&A, is 30 minutes or less.

Kickstarter Sessions
This new session will be 30 minutes in length and will include two speakers, each giving a 10 minute presentation on a different aspect of the same topic. If you are interested in preparing one of these, contact Mallory Smith to work out the topic details.

Ignite
Ignite is a style of presentation where participants are given five minutes to speak on a subject accompanied by 10 or 20 slides. Each slide is displayed for 30 or 15 seconds (depending on # of slides), and slides are automatically advanced. Ignite is intended to be a rapid way to transmit entertaining and engaging ideas from a varied group of presenters. A few presenters will be selected to give their talks during an evening reception. Any topic can be chosen, not just those related to the theme, or innovation. For those who have not witnessed Ignite, it is a fun way to engage with others and presenters typically are able to find common ground with others in attendance.

Breakout or Training Session
Duration is typically between 1 – 1.5 hours
1. Focused learning session: Meeting of small groups for intensive discussion and learning application. A smaller group (50 people or less), which consists of a structured session including a moderator/presenter that guides the group with frequent participation and tasks for the audience.

Room layout is arranged so that small subgroups can also discuss topics at each table as part of the session. The workshop format benefits from the availability of diverging views and ideas in a particular discipline or on a particular subject and allows attendees to think about and apply new concepts to their own situations.

2. Small Group Open Discussion: Informal and open session of free discussion organized to take place on a subject chosen by the session participants themselves or on a special problem suggested by the organizers/session facilitator.

3. Training session in which participants, often through exercises, develop skills and knowledge in a given field.

Factors Affecting Selection

A proposal must demonstrate:
(a) Clarity of purpose
(b) Fit with session and meeting themes
(c) Timeliness of topic
(d) Exciting information appropriate for the intended audience
(e) Evidence of a high standard of research (if relevant)
(f) Presentation will be delivered well and meet its audience's needs

Policies and Procedures
All proposal submitters must follow these policies and procedures:

1. All program proposals must be submitted on or before **December 1, 2017.**
2. All proposals must be accompanied by an example from a previous speaking engagement – (a video clip, presentation file or audio recording.
3. All proposals must include learning objectives (any proposals submitted without them will not be considered for the conference). Learning objectives should include what the audience will learn, how will the audience learn, and what skill or knowledge they will gain.
4. Once a session is accepted, the presenter(s) may not change the conceptual content of the session, except with the approval of the program committee. All presenters' availability to present must be confirmed before proposal will be accepted.
5. IRI reserves the ability to edit, change, or combine program proposals if it is educationally advantageous. Program organizers will be notified before changes are made.
6. Proposers will be informed on or before January 2, 2018 if their program proposals have been accepted.
7. All IRI member organization presenters are responsible for paying for their own travel expenses, and any other costs associated with presenting at the Annual Conference.
8. Each presenter must sign a Speaker Agreement Form before presenting. These forms will be distributed through the primary coordinators once the programs are accepted. All participants at IRI meetings must agree to abide by IRI's Participation Principles.
9. Speakers may be asked to
   a. moderate a "Brown Bag" teleconference or webinar discussion as a preview or follow-up to their presentation during the meeting.]
   b. convert conference presentation into a journal manuscript for IRI's journal, *Research-Technology Management*

Employees of IRI member companies will receive a complimentary registration to the 2018 Annual Conference, in addition to the complimentary registrations they receive for being a member. They will be responsible for their own travel arrangements.

Non-members eligible for membership will receive reimbursement for travel (restrictions apply) as well as a complimentary registration fee to attend the 2018 Annual Conference.

Non-member partners will receive limited reimbursement for travel (restrictions apply) as well as a reduced registration fee to attend the 2018 Annual Conference.

All proposals are due on or before December 1, 2017.

If you have questions regarding these policies and procedures or the submission process, please contact Mallory Smith at smith@iriweb.org, or 703-647-2600.

Attachments: IRI Membership roster 2017
                AC18 Call for Proposals Submittal form

IRI Membership:

A.O. Smith Corporation
Agropur Cooperative
Air Liquide
Akzo Nobel Chemicals
Albemarle Corporation
Altria Group, Inc.
Applied Materials
Archer Daniels Midland
Argonne National Laboratory
Arkema, Inc.
Armstrong Flooring, Inc.
Armstrong World Industries
Ashland, Inc.
Axalta Coating Systems
Barnes Group
BASF Corporation
Battelle
Baxter Healthcare
Beiersdorf Corporation
Berry Plastics Company
Boeing
Boston Scientific Corporation
Brookhaven National Lab
Bunge Limited
Cabot Corporation
Campbell Soup
Cargill, Incorporated
Caterpillar, Inc.
Center for the Advancement of
Science in Space (CASIS)
Ceramatec, Inc.
Chemours
Chevron Corporation
Church & Dwight Company
Coca-Cola Company, The
Colgate-Palmolive Company
CommScope
Consolidated Nuclear Security
Covestro
Crown Holdings, Inc.
Danaher Corporation
Deere & Company
Diageo North America
Dow Chemical Company
DSM N.V.
E. I. du Pont Nemours & Co.
Eastman Chemical Company
Edgewell Consumer Products
Electric Power Research Ins.
Elbit Systems of America
Entegris

Evonik Degussa Corporation
ExxonMobil Corporation
FM Global FPInnovations
Fuchs Lubricants
GAF Materials Corporation
General Electric Company
General Motors Corporation
Georgia-Pacific Corporation
Goodyear Tire & Rubber
Company
Grundfos
Halliburton
HarbinsonWalker International
Harley-Davidson Motor
Corporation
Henkel Corporation
Hershey Company
Honeywell International, Inc.
Hormel Foods C orporation
HP Hood LLC
Huntsman International
IBM
ICL NA, Inc.
Intertek USA, Inc.
INVISTA
J. M. Smucker Company
Johns Manville
Kao Corporation
Kennametal Incorporated
Kimberly-Clark Corporation
Kraton Polymers
Lam Research Corporation
Lawrence Berkeley National Lab
LG Chem, Ltd.
Linde Group, The
Lockheed Martin Corporation
LORD Corporation
Lubrizol Corporation
NAIT
Metalsa SA de CV
Michelin Americas Research
Company
Michelman, Inc.
Milliken Research Corporation
MITRE Corporation
Myriant Corporation
NASA Goddard Flight Center
NASA Headquarters
NASA Johnson Space Center
NASA Langley Research Center
NASA Marshall Space Center
National Gypsum Company

NatureWorks LLC
National Science Foundation
Nestle Purina Petcare
New Avon
Newell Brands
NineSigma, Inc.
NIST
Northrop Grumman Corporation
Novozymes
OFS
Omnova Solutions, Inc.
Orbital ATK
Owens Corning
Pacific NW National Lab
PepsiCo, Inc.
Pella Corporation
Philip Morris International
Phillips 66
PolyOne Corporation
PPG Industries, Inc.
Praxair, Inc.
Procter & Gamble Company
Regal Beloit Corporation
Roche Diagnostics Corporation
RTI International
S.C. Johnson & Son, Inc.
Sabic Americas, Inc.
Sandia National Laboratories
SAPPI Fine Paper, Inc.
Schneider Electric
Sealed Air Corporation
Sherwin-Williams Company
Solvay Specialty Polymers
Sonoco
RISE, Research Inst. of Sweden
SRI International
Stepan Company
Swagelok Company
TATA Consultancy Services
Teknor Apex Company
TTP
Timken Company
Toray Industries, Inc.
Tupperware Brands Corporation
U.S. Army Research Laboratory
UniServices Limited
United Technologies Corporation
USG Corporation
W.L. Gore & Associates, Inc.
W. R. Grace
Waters Corporation
Westinghouse Electric Company
Xerox Corporation
Xinova

INNOVATION RESEARCH INTERCHANGE
Accelerating Value Creation

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Proposal Submission Form

1. **Type of Proposal**
    (select one)

    Express Learning   Ignite   Breakout/Training   Kickstarter   Other:

2. **Proposal Title:**

3. **Learning Objectives of Session Proposal (<u>required</u>):** Learning Objectives should include what the audience will learn, how the audience will learn, and what skill or knowledge they will gain.

4. **Proposal Abstract (50 words)**

5. **Proposal (maximum of 400 words)**

6. **Presenter (Organizer):**

7. **Presenter Email:**

8. **Presenter Phone:**

9. **Company/Institution Name:**

10. **Mailing Address:**

11. **Presenter #2 (if applicable):**

12. **Presenter #2 Email:**

13. **Presenter #2 Phone:**

14. **Company/Institution Name:**

15. **Mailing Address:**

16. **REQUIRED - Please attach example of presenter's previous speaking engagement, either presentation slide deck (ppt or pdf), video (preferred) and/or audio recording.**

17. **Supporting Documents / Information (Optional)**

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Email: smith@iriweb.org
Fax: 703-647-2600
Mail:

        Mallory Smith
        IRI
        2300 Clarendon Blvd., Suite 400
        Arlington, VA 22201

If you have questions regarding these policies and procedures or the submission process, please contact Mallory Smith at smith@iriweb.org