



**Industrial[™]
Research
Institute**

ENHANCING R&D LEADERSHIP

2016

WHO PARTICIPATES IN THE IRI?

- ~200 Member Organizations
- Senior Managers of R&D Organizations
 - Generally, CTOs, Vice Presidents, and Directors
- Industry and Government Organizations
- Large and Small Organizations

WORLD CLASS LECTURES

TWO MAJOR MEETINGS EACH YEAR

- CTOs and Other Leaders from Major Corporations
- Academic Experts
- Panels of Experts
- Opportunities to Ask Questions and Often to Meet with Lecturers

*“I now understand
the latest thinking
on portfolio
management”*

*“When my boss discusses
management problems, I am
aware of current approaches.”*

LEARN FROM PEERS IN A COLLEGIAL ATMOSPHERE

*“I can find answers
without subjecting
myself to criticism
at home.”*

- Networking Meals: Join a Table with People of Similar Interests
- In Small Groups, Meet Peers with Similar Challenges (“Networks”)
 - External Technology
 - Finance, Strategy And Portfolio Analysis
 - Health, Safety And Environment
 - Human Resources
 - Information Technology
 - Innovation Leaders
 - Intellectual Assets Management
 - New Business Development

*I obtain potential
solutions quickly
and easily.”*

RESEARCH ON RESEARCH

CONDUCTING RESEARCH ON HOW TO MANAGE RESEARCH

“Obtaining thoughtful, data-driven solutions is helpful.”

- Topics Chosen by Membership and Led by Volunteers
- Often Collect Data from Other IRI Members
- Assistance by Experts (Academics, Consultants)
- Report Out to IRI Members (Presentations, Workshops, etc.)
- Results Are Often Published as a White Paper or RTM Journal
- Social and Relationship-Building Activity
- Examples
 - *Generational Differences in R&D Leadership Expectations*
 - *Outsourcing Innovation*
 - *R&D Leadership Skills and Styles*

“Publishing in RTM improves my resume.”



ANSWER YOUR BURNING QUESTIONS

"A quick, proven solution can be invaluable."

- Submit Questions to the Membership
 - *How do companies manage and track NDAs?*
 - *Do you know any companies that do tailored market assessments?*
 - *Are companies reassessing employee promotion levels (i.e., entry level, intermediate, manager, C-Suite) to reflect Gen Y interest in more progression, title changes and growth opportunities?*

"There is real value in being able to say several IRI companies do it this way."

"We don't need to reinvent the wheel."

TRAINING

“Shaping Innovation Leaders”

- 8-Day Executive Program
- Northwest University’s Kellogg School of Management

“High-quality training programs are hard to find.”

THE IRI SUPPORTS R&D LEADERS

Become More Effective

*“I’ve become a
more valuable
member of my
team.”*

- Benchmarking
- Network
 - For you, your CTO, your Subordinates
- Answers to Burning Questions
 - Access to Published and Unpublished Information on Innovation Processes
- Training for Yourself and Subordinates
- Provides a Venue to Conduct Research on Best Methods

MEMBERSHIP

- 3 Membership Levels Costing \$15,100 - \$25,500.
 - Free Access to all On-line Content for all Employees
 - Attendance at Annual Meetings (Number of Free Seats Vary with Membership Level)
 - Print RTM Subscriptions (Number of Subscriptions Vary with Membership Level)
- Contact IRI
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