Discover flexible partnership opportunities that will connect you with innovation leaders across the globe.
Why Partner with IRI?

IRI is home to a worldwide network of cross-industry leaders who are united in driving innovation and new growth. Members represent large global organizations, specialty companies, universities, and federal laboratories. We value strength in cooperation and partner with other organizations at the forefront of developments in innovation management, creating a haven for all to convene and contribute in an experimental, noncompetitive, and noncommercial environment.

Put your mark on the innovation ecosystem throughout the year via various facets of IRI programming. Be creative and strategic with your content by taking advantage of engagement opportunities that meet your goals and budget.

IRI cultivates the best innovation leaders and helps organizations flourish under ever-changing conditions by delivering critical information to inform strategic direction and improve team performance. Your organization and IRI members thrive with your support. Senior innovation executives at 150 private sector companies and federal laboratories flourish in collaborative, idea exchange environments. Bring your expertise to all areas of the innovation function to assist members in solving their biggest challenges. You’ll gain significant brand exposure and build new industry relationships.
Join a network of innovation experts:

A. O. Smith Corporation
Air Liquide
Albemarle Corporation
Applied Materials
Archer Daniels Midland
Argonne National Laboratory
Arkema Inc.
Armstrong Flooring, Inc.
Armstrong World Industries, Inc.
Ashland Composites
Axalta Coating Systems
BASF Corporation
Biogen, Inc.
Boeing Company, The
Boston Scientific Corporation
Campbell Soup Company
Cargill, Incorporated
Chevron Corporation
Church & Dwight Company, Inc.
Clorox Company, The
Colgate-Palmolive Company
Covestro
Crown Holdings, Inc.
Danaher Corporation
Diageo North America
Dixie Chemical Company, Inc.
DoWell Research
DuPont
Eastman Chemical Company
Edgewell Personal Care Company
Electric Power Research Institute, Inc.
Energizer
Entegris
ExxonMobil Corporation
FM Global
Fuchs Lubricants
GAF Materials Corporation
GOJO Industries, Inc.
General Electric Company
Goodyear Tire & Rubber Company
Grundfos Holdings A/S
Halliburton
HarbisonWalker International
Harley-Davidson Motor Company
Henkel Corporation
Hershey Company
Hess Corporation
Honeywell International, Inc.
Hormel Foods Corporation
Huntsman International LLC
ICL NA Inc.
INVISTA
Ingersoll-Rand Company
International Space Station US National Lab
J. M. Smucker Company
John Deere
Johns Manville
Kennametal Incorporated
Kimberly-Clark Corporation
LG Chem, Ltd.
LORD Corporation
Lam Research Corporation
Lawrence Berkeley National Laboratory
Leggett & Platt
Lockheed Martin Corporation
Louisiana-Pacific Corporation
Lubrizol Corporation
Lux Research, Inc.
MITRE Corporation
Metabolon, Inc.
Metal sa de cv
Michelin Americas Research Company
Michelman, Inc.
Milliken & Company
NASA Glenn Research Center
NASA Goddard Space Flight Center
NASA Headquarters
NASA Johnson Space Center
NASA Langley Research Center
National Gypsum Company
National Institute of Standards & Technology
National Science Foundation
NatureWorks LLC
Nestle Purina Petcare
Northern Alberta Institute of Technology (NAIT)
Northrop Grumman Innovation Systems
Nouryon
Novozymes
Omnova Solutions, Inc.
Owens Corning
PPG Industries, Inc.
PRADCO
Pacific Northwest National Laboratory (PNNL)
Pella Corporation
Phillips 66
Ply Gem Industries
PolyOne Corporation
Praxair, Inc.
Procter & Gamble Company
RTI International
Regal Beloit Corporation
Rogers Corporation
S. C. Johnson & Son, Inc.
Sabic Americas, Inc.
Sandia National Laboratories
Sappi Fine Paper
Saudia Aramco
Schneider Electric
Sealed Air Corporation
Sherwin-Williams Company
Solvay SA
Sonoco Products Company
Steelcase Inc.
Stepan Company
Sumitomo Chemical America, Inc.
Swagelok Company
TATA Consultancy Services
Teknor Apex Company
The Chemours Company
Timken Company
U.S. Army Medical Research & Materiel Command (USAMRMC)
U.S. Army Research Laboratory (ARL)
USG Corporation
UniServices Limited
United Technologies Corporation
University of Utah College of Mines & Earth Sciences
Vitro
W. L. Gore & Associates, Inc.
W. R. Grace & Company
Waters Corporation
Westinghouse Electric Company LLC
Xerox Corporation
Xinova

Contact Gary Schiffres (schiffres@iriweb.org), 703.647.2586 to learn how your team can benefit from joining IRI in 2020.
The IRI Annual Conference brings together the brightest minds from across industries to explore critical issues driving innovation today. IRI breaks the traditional conference mold with formats calibrated for collaboration, from interactive roundtables to hands-on workshops and more.

The 2020 conference centers on globalized innovation. Sessions will explore next practices for managing innovation in a global community, such as adapting your company’s culture, building relationships with international startups and universities, assessing foreign resource allocation and much more.

Partnering with IRI on the Annual Conference will help you connect with targeted interest groups, discover new technology partners and develop meaningful relationships with the innovation leaders in your industry.

Gain Exposure with Top Innovators

2020 IRI ANNUAL CONFERENCE

Take part in IRI’s largest event among the innovation community

Expected Attendance – 400 innovation leaders

May 12-15, 2020
Loews Philadelphia Hotel
Annual Conference Partner Opportunities

EXHIBIT PACKAGE
$9,000

First-come, first-served
– Only four (8 x 10') spaces available

Create excitement and gain exposure by putting your corporate display in the highest traffic area of the 2020 Annual Conference. Two (2) full registrations to the conference included. Gain a competitive advantage with in-person access to the highest level decision-makers in the innovation community. WiFi, a skirted table with electric hookups included. Badges are non-transferable.

VIP PRIVATE RECEPTION
$10,000

Exclusive
– One opportunity available on May 13 or 14, 2020

Meet and mingle with IRI leadership, industry guests, and 2020 Award recipients in a one hour reception. Two representatives from Partner company invited to attend. This opportunity includes two (2) full conference registrations. Badge is non-transferable.

TIM TALK EDUCATIONAL EXPOSURE
$8,000

First-come, first-served
– Three opportunities available on May 13 or 14, 2020

Take on this creative approach to delivering your content. Educate, engage, and inspire. TIM (Technology Innovation Management) Talks are exciting 12-minute plenary session mini-keynotes. The short delivery enhances learning and retention among participants. Presentations are recorded and archived for future access. Includes one full conference registration. Badges are non-transferable.

WELCOME RECEPTION
$8,000

Exclusive
– One opportunity available on May 12, 2020

Your company representative kicks-off the Annual Conference. Greet, meet, and mingle with IRI leadership, guests, and conference participants. Opportunity includes one full conference registration. Badge is non-transferable.

CONFERENCE REGISTRATION
$3,750

Gain full conference admittance to all sessions and networking events (excluding private invitation-only activities) and access to innovation thought leaders, experts, and influencers. Badges are non-transferable.

ALL MEMBER EBLAST
$4,000

Craft your 500 word custom message to execute either pre or post conference. One-time email only to be sent via IRI headquarters, your choice of timing. Message to be approved by IRI.

TOP ROLES OF TYPICAL ANNUAL CONFERENCE PARTICIPANTS

CEO
Chief Technology Officer
SVP of Technology
Head of International Business Development
Corporate Director of Technology
Director of Engineering - Technology & Innovation for Global Partners
Director of Advanced Technology
Innovation Excellence Director
SVP, Global Research & Development and Quality
Chief Technologist
Director, Technology Development & Transfer
R&D Program/Portfolio Leader
Global New Product Development Manager
Director of Science & Technology
Vice President, Commercial Science
Director, Transformational R&D
VP, Sustainability & Materials
VP Research, Development & Innovation
Senior Innovation Advisor, Open Innovation Strategy
Global Strategic Account Manager
Vice President, Global Innovation
Director of Regulatory Affairs
Director of R&D, Strategy & Operational Excellence
Lead, Federal Science & Technology Engagement
Vice President, Strategy & Alliances
Innovation Advisor, Emerging Markets
Principal Scientist
EVP, Global Head of Partnerships
VP, Research & Innovation
Director, Enterprise Product Innovation & Technology
Director of Engineering, Automation & Innovation

Questions? Contact Gary Schiffres, Schiffres@iriweb.org or 703.647.2586

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2020 IRI FALL CONFERENCE (TBD)
Expected attendance – 250 innovation professionals

Improving your understanding of the external world and its impact on innovation

While our Annual Conference takes a broad look at innovation topics, our Fall Conference typically focuses on a specific facet of innovation management. Past Fall Conference topics include Digital Transformation and Intelligent Systems. Stay tuned for the 2020 topic.

FALL CONFERENCE PARTNER OPPORTUNITY
EXHIBIT PACKAGE
$9,000

First-come, first-served
– Only four (8’ x 10’) spaces available

Create excitement and gain exposure by putting your corporate display in the highest traffic area of the Fall Conference. Two (2) full registrations to each conference included. Gain a competitive advantage with in-person access to the highest level decision-makers in the innovation community. WiFi, a skirted table with electric hookups included. Badges are non-transferrable.

MULTI-NETWORKS CONFERENCE
Expected attendance – 70-100 each

March 15-17
New Orleans, Louisiana

September 14-16
Milwaukee, Wisconsin

Customize your messaging to those involved in specific innovation function areas

Networks are member-driven groups based around various functional areas within the innovation process. Topics are explored through peer presentations, roundtable discussions, guest speakers, and small-group working sessions. Unlike the more traditional conference format, sessions are small and highly interactive, giving participants a chance to take a deep dive into their topics. Networks include:

• External Technology
• Human Resources
• Information Services/Information Technology
• Innovation Leaders
• Intellectual Assets Management
• New Business Development

MULTI-NETWORKS CONFERENCE EDUCATIONAL OPPORTUNITY
$3,000

Do you find that your product or service aligns with one or more of our Networks? Tailor your content for presentation in a joint Networks session. Presentation will be archived for future access. Pre-select your own combination of Networks to participate in the joint session. Opportunity includes one full conference registration. Badge is non-transferrable.

Questions? Contact Gary Schiffres, Schiffres@iriweb.org or 703.647.2586
STAY LOCAL AND REACH THE INNOVATION EXPERTS IN THEIR OWN NEIGHBORHOOD

REGIONAL MEETINGS
Expected attendance – 30-40 each meeting
Cleveland, Chicago, Houston, and Philadelphia.

REGIONAL MEETING PARTNER
$2,000
Take advantage of a more informal and personal setting by becoming a patron of a regional meeting. Events are normally three hours in length (late afternoon to early evening hours) and include a pre-arranged discussion topic and tour of a member company facility.

REGIONAL MEETING HOST
Fees covered by Partner
Do you have a relationship with a client or company with an innovation center that IRI members would be interested in visiting? Host your own regional meeting and moderate discussion among members. Submit your proposed date/location to IRI. Partner provides light catering/refeshments/location.

VIRTUAL OPPORTUNITIES
Virtual educational opportunities allow you to present your latest strategies and techniques in the format best suited for your content.

LIVE WEBINAR
$3,000
First Friday of the month of your choice
12:00 pm – 1:00 pm Eastern
Expected attendance – 50-100
IRI members are big fans of our monthly educational “Brown Bag” sessions. Bring your case studies and practitioner tips and techniques to life. IRI will host the webinar, provide technical support, and promote the session. Webinars are recorded and archived for future on-demand access.

ALL MEMBER EMAIL
$2,000
Highlight your thought leadership and expertise and get in front of IRI members before or after the Annual Conference. Your blog contribution will be highlighted on social media, in monthly newsletters, and in weekly member updates.
THE POWER OF THE IRI CONNECTION

Boost your brand among innovation leaders returning again and again to participate in IRI programs and events. These decision makers are eager to collaborate and apply your products, services, and concepts to accelerate growth.

“For focused career development and training, it doesn’t get any better than the IRI network meetings. It is a great way to network, share, learn, and discuss on that specific area, and can really help people be more successful.”

Director of Technology, Sherwin-Williams

“We measure better, we leverage creativity more strongly, we manage our people around the world in new ways. Ultimately, IRI has helped all my staff operate and think bigger.”

Executive Vice President, Chief Growth and Technology Officer, Michelman

“We use our collective attendance at IRI meetings to prompt thought leadership inside our organization. Many of our internal initiatives had their origin in concepts gleaned from participation in various IRI forums.”

Corporate Vice President, Research & Development, Lubrizol
# 2020 Partner Opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Description</th>
<th>Deadlines</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td><strong>Annual Conference</strong></td>
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<tr>
<td>Exhibit Package</td>
<td>Only 4 spaces available. 8’ x 10’ booth space. Includes 2 full conference registrations. Includes on-site WiFi and electric. Badges are non-transferrable.</td>
<td>Provide attendee names by April 1, 2020</td>
<td>$9,000</td>
</tr>
<tr>
<td>VIP Private Reception</td>
<td>Exclusive opportunity. May 1 only. One hour reception with industry leaders and award winners. Includes 2 full conference registrations. Badge is non-transferrable.</td>
<td>First-come, first-served. Signed agreement due February 15, 2020</td>
<td>$10,000</td>
</tr>
<tr>
<td>TIM Talks</td>
<td>Only 4 opportunities available for 12-minute TIM Talks during plenary session on April 30 or May 1. Includes one full conference registration. Badge are non-transferrable.</td>
<td>Topics &amp; Speakers identified by March 1 for approval and promotional purposes</td>
<td>$8,000</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>One opportunity. Kick off the conference and meet and greet industry pros.</td>
<td>Agreement needed by February 15, 2020</td>
<td>$8,000</td>
</tr>
<tr>
<td>Conference Registration</td>
<td>Full access to sessions, networking events and industry leaders. Badges are non-transferrable.</td>
<td>Attendee names due March 1, 2020</td>
<td>$3,750</td>
</tr>
<tr>
<td>All Member Eblast</td>
<td>Pre or post conference 500 word message to IRI membership.</td>
<td>Text and graphics due February 15, 2020</td>
<td>$4,000</td>
</tr>
<tr>
<td><strong>2020 Fall Conference</strong></td>
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<tr>
<td>Exhibit Package</td>
<td>Only 4 spaces available. 8’ x 10’ booth space. Includes 2 full conference registrations. Includes on-site WiFi, a skirted table, and electric. Badges are non-transferrable.</td>
<td>Provide attendee names by April 1, 2020</td>
<td>$9,000</td>
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<tr>
<td><strong>Multi-Networks Conference</strong></td>
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<tr>
<td>Joint Session</td>
<td>Presentation archived, not recorded. Includes one full conference registration. Badge is non-transferrable.</td>
<td>Select Networks for joint session and submit topic by Jan 20, 2020 for Spring Networks or August 5, 2020 for Fall Networks</td>
<td>$3,000</td>
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<tr>
<td><strong>Regional Meetings</strong></td>
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<tr>
<td>Regional Meeting Patron</td>
<td>Become a regional meeting patron in one of three cities.</td>
<td>Contact IRI with your selection</td>
<td>$2,000</td>
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<tr>
<td>Regional Meeting Host</td>
<td>Select your own venue/facility. Host to moderate discussion and provide light catering and refreshments</td>
<td>Contact IRI with proposed dates/location</td>
<td>Host provided</td>
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<tr>
<td><strong>Virtual Opportunities</strong></td>
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<tr>
<td>Live Webinar</td>
<td>Promote your content to membership. IRI hosts webinar, provides technical support, and assists in promotion. Session archived for on-demand access.</td>
<td>Date selection required with agreement. First Friday of month of your choice, Noon Eastern.</td>
<td>$3,000</td>
</tr>
<tr>
<td>Guest Blog</td>
<td>Another way to promote your content to IRI membership. This will be included in one of our weekly member email updates.</td>
<td>Date selection required with agreement. Content due one week prior to target post date.</td>
<td>$2,000</td>
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Questions? Contact Gary Schiffres, Schiffres@iriweb.org or 703.647.2586

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# 2020 PARTNER AGREEMENT

## COMPANY INFORMATION

<table>
<thead>
<tr>
<th>NAME</th>
<th>TITLE</th>
<th>ORGANIZATION</th>
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<th>MAILING ADDRESS</th>
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<th>STATE/COUNTRY</th>
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## PARTNER OPPORTUNITIES:

### Annual Conference
- Annual Conference Exhibit Package: $9,000
- Fall Conference Exhibit Package: $9,000
- VIP Private Reception: $10,000
- TIM Talk Educational Exposure: $8,000
- Welcome Reception: $8,000
- Conference Registration: $3,750
- Member & Event Attendees Email: $4,000

### Multi-Networks Conference
- Joint Session Educational Opportunity: $3,000

### Regional Meetings
- Regional Meeting Partner: $2,000
- Regional Meeting Host: Fees covered by Partner

### Virtual Opportunities
- Live Webinar: $3,000
- Guest Blog Contribution: $2,000

## TOTAL CONTRIBUTION $

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## PAYMENT METHOD

A 50% deposit is required, and full payment is due 60 days after the contract is submitted. If a deposit is not included at the time the agreement form is submitted, IRI will release the partnership.

**Check (Payable to IRI)**

- o Credit Card
- o M/C
- o Visa
- o AMEX

**Please mail to address listed above.**

**$ Amount to Charge**

**Full Name**

**Card Number**

**Expiration Date**

**Authorized Signature**

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By signing this contract, you agree to abide by all regulations set by IRI, including not using the attendee list for solicitation purposes, with the exception of what is allowed per partnership agreement. Partner also agrees not to entertain conference attendees during event hours or otherwise entice attendees away from scheduled events. You have read, understand, and agree to abide by IRI’s “Participation Principles” and “Code of Conduct” and agree to allow IRI to use photographs/video, which may include your likeness, in a variety of media formats, to market future IRI programs/events.


IRI reserves the right to refuse a potential partner for any reason including, but not limited to, questionable business practices or those having a mission directly in conflict with IRI’s mission. In the event Partner fails to comply with one or more partnership deliverable dates, IRI will have no obligation to supply the benefits or make available opportunities associated with such dates. Under no circumstance will IRI be liable to Partner for any amount greater than the Partner Fee paid by Partner. Partner will indemnify and hold harmless IRI for any liability to any third party arising from use or distribution by IRI of material supplied by Partner in accordance with contract. This contract constitutes the entire agreement between parties. This contract will be construed under Virginia law and all disputes will be exclusively resolved in courts in Virginia. Partners are required to stay at the event hotel during the conference. If a partner fails to book a room at the hotel, IRI may cancel the contract, without refund.

Partner must give written notice of cancellation. If notice is received on or before March 1, 2020, Partner will receive a 50% refund. No refunds will be made for cancellations received after March 1, 2020.
Become an IRI partner and help advance the field of innovation management and leadership.

Capture insights
Challenge convention
Pioneer practices
Cultivate leaders
Accelerate growth

FLEXIBLE ENGAGEMENT OPPORTUNITIES ENABLE YOU TO:
• Develop meaningful business relationships
• Help organizations accelerate innovation for continual growth
• Be seen as a trusted advisor
• Easily target interest groups of your choice
• Discover new technology partners

FOR MORE INFORMATION, OR TO DISCUSS ADDITIONAL PARTNER OPPORTUNITIES, PLEASE CONTACT:

Gary Schiffres
DIRECTOR
Member Recruitment & Partnerships
Ph: 703.647.2586
Schiffres@iriweb.org
www.iriweb.org