

DIGITAL FUTURES

IRI & CASE WESTERN RESERVE UNIVERSITY **2020**
Online | October 12-15

PARTNERSHIP PROSPECTUS

\$2000

*Four (4) complimentary registrations
for your organization are included*

EXHIBIT + TIM TALK PACKAGE

Take on this creative approach to delivering your content. Educate, engage, and inspire. TIM (Technology Innovation Management) Talks are exciting **10-minute mini-keynotes delivered during one session**. You will also have access to your own **customizable virtual exhibit booth**.

\$1000

*Four (4) complimentary registrations
for your organization are included*

EXHIBIT + COMMERCIAL PACKAGE

Create excitement and gain exposure by promoting your company to over 600 R&D practitioners with a **3-minute video played before the start of a session**. This package also includes a **customizable virtual exhibit booth**.

\$750

*One (1) complimentary registration
for your organization is included*

COMMERCIAL ONLY

Our most inexpensive way for you to get in front of a large audience. This pays for a **3-minute video before a session** of your choice and 1 registration fee.

\$3000

*Four (4) complimentary registrations
for your organization are included*

PARTNER

Become a conference partner and make a difference! This sponsorship **pays for two minority and women-owned businesses to attend**. This opportunity also includes **logo recognition on the online platform and communications to attendees**.

\$2000

*Two (2) complimentary registrations
for your organization are included*

STUDENT SPONSOR

Sponsor six student registrations and support future innovation leaders.



INNOVATION RESEARCH
INTERCHANGE
Accelerating Value Creation

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