ENHANCING R&D LEADERSHIP

2016
WHO PARTICIPATES IN THE IRI?

• ~200 Member Organizations

• Senior Managers of R&D Organizations
  – Generally, CTOs, Vice Presidents, and Directors

• Industry and Government Organizations

• Large and Small Organizations
WORLD CLASS LECTURES
TWO MAJOR MEETINGS EACH YEAR

• CTOs and Other Leaders from Major Corporations
• Academic Experts
• Panels of Experts
• Opportunities to Ask Questions and Often to Meet with Lecturers

“I now understand the latest thinking on portfolio management.”

“When my boss discusses management problems, I am aware of current approaches.”
LEARN FROM PEERS
IN A COLLEGIAL ATMOSPHERE

• Networking Meals: Join a Table with People of Similar Interests

• In Small Groups, Meet Peers with Similar Challenges (“Networks”)
  – External Technology
  – Finance, Strategy And Portfolio Analysis
  – Health, Safety And Environment
  – Human Resources
  – Information Technology
  – Innovation Leaders
  – Intellectual Assets Management
  – New Business Development
Topics Chosen by Membership and Led by Volunteers
Often Collect Data from Other IRI Members
Assistance by Experts (Academics, Consultants)
Report Out to IRI Members (Presentations, Workshops, etc.)
Results Are Often Published as a White Paper or RTM Journal
Social and Relationship-Building Activity
Examples
- Generational Differences in R&D Leadership Expectations
- Outsourcing Innovation
- R&D Leadership Skills and Styles
Submit Questions to the Membership

– How do companies manage and track NDAs?
– Do you know any companies that do tailored market assessments?
– Are companies reassessing employee promotion levels (i.e., entry level, intermediate, manager, C-Suite) to reflect Gen Y interest in more progression, title changes and growth opportunities?
“Shaping Innovation Leaders”

• 8-Day Executive Program
• Northwest University’s Kellogg School of Management

“High-quality training programs are hard to find.”
THE IRI SUPPORTS R&D LEADERS

Become More Effective

• Benchmarking
• Network
  – For you, your CTO, your Subordinates
• Answers to Burning Questions
  – Access to Published and Unpublished Information on Innovation Processes
• Training for Yourself and Subordinates
• Provides a Venue to Conduct Research on Best Methods

“I’ve become a more valuable member of my team.”
MEMBERSHIP

• 3 Membership Levels Costing $15,100 - $25,500.
  – Free Access to all On-line Content for all Employees
  – Attendance at Annual Meetings (Number of Free Seats Vary with Membership Level)
  – Print RTM Subscriptions (Number of Subscriptions Vary with Membership Level)

• Contact IRI
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