



2020 VIRTUAL FALL NETWORKS CONFERENCE

Monday, September 14

Time	Network(s)	Session	Details
11:00am – 12:00pm	ISITN	Roundtable: Hot Topics in Information Services/Information Technology	<i>Attendees will be asked to submit their “hot topics” using their Network’s poll the week before the session. Each Network will distribute the complete list of hot topics to their participants in advance. The Hot Topics roundtable is an opportunity for participants to learn more about each other, share insight, and assist with developing solutions.</i>
	ILN	Roundtable: Hot Topics in Innovation Leadership	
	NBDN	Roundtable: Hot Topics in New Business Development	
1:00pm – 2:00pm	ILN, NBDN	Virtual Voice of the Customer: How to Understand B2B Customer Needs Without the Plane Ride (ILN, NBDN) Speaker: Dan Adams (The AIM Institute) CLICK TO WATCH THE RECORDING	<i>Because of today’s travel restrictions, it has become necessary to adapt the way companies engage with their customers. Dan Adams, founder of AIM will outline strategies for successful Virtual Voice of the Customer attendees can use in these difficult times to build new skills, impressive capabilities and customer insights. Learn now so you can exit the downturn on a growth trajectory. Participants will receive a copy of AIM’s new white paper, Virtual VOC.</i>
2:30pm – 3:30pm	ILN	Roundtable: Technical Challenges for Managing Innovation Remotely	<i>This roundtable will look at the technical challenges felt by attendees as they pivoted to managing innovation remotely, and the tools they have adopted to make it possible.</i>
	ISITN	Roundtable: Remote Workers and Cybersecurity Concerns	
4:00pm – 5:00pm	All	Virtual Happy Hour and Team Trivia	<i>Join fellow attendees for casual networking around our traditional team trivia game!</i>



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Tuesday, September 15

Time	Network(s)	Session	Details
10:00am – 11:00am	ETN, ISITN	Digitizing Innovation with External Collaborators <i>Speaker: Brian Standen (BASF Corporation)</i> CLICK TO WATCH THE RECORDING	Does your digital journey include your customers, collaborators and trusted partners? It should. Digitalization is not limited to the people, systems and data within the four walls of your company. Extending your digital reach to create deeper, ongoing conversations with key external parties will be a critical approach to leveraging the online world. In this session we will review two examples of embracing external partners done at BASF in academia and with customers. The session will aim to be highly interactive so bring your good questions and comments to engage with the speaker.
11:00am – 12:00pm	ILN	Roundtable: Coping with Distributed Teams and Adapting Innovation Processes	<i>Discussion will explore questions related to new challenges of remote innovation processes and team management.</i>
	ISITN	Roundtable: Long-Term Impact of COVID-19 on IS/IT	<i>How will the effects of the pandemic impact the field in the next 2-5 years? How is the technology adapting the new needs in knowledge management and IT?</i>
	NBDN	Armstrong ACOUSTIBuilt: A Case History in Agile Innovation <i>Speaker: Steve Wilkinson (Armstrong World Industries)</i> CLICK TO WATCH THE RECORDING	<i>In 2018 Armstrong R&D was trained in Agile methods and tools. The team developed and launched ACOUSTIBuilt™ in 18 months. The context for introducing Agile to the Innovation team will be covered and the approach used serves as a case history for how Agile methods can be applied to a challenging business need.</i>
1:00pm – 2:00pm	ILN, ISITN	The Lab of the Future <i>Speaker: Mike Conroy (Florida Space Institute)</i>	<i>This session will explore the six technology areas, termed the “Lab of the Future Technologies” (LOFT), how companies can utilize them to move ideas forward, and a step-by-step overview of developing a blueprint to make it a reality.</i>
	NBDN	Roundtable: Best Practices for Minimizing In-Person Contact During Prototyping Phase	<i>What tools are available to replace face-to-face customer contact during this phase? Where are needs not being met, and what are companies doing in the meantime?</i>



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2:30pm – 3:30pm	ISITN	Roundtable: Customer Service for IS/IT and Supporting Remote Employees	
	NBDN	Encouraging Autonomy and Empowering R&D Teams <i>Speakers: PJ Guinan (Babson College), Jeff Harrison (Synthomer)</i>	
4:00pm – 5:00pm	All	Networking Happy Hour	

Wednesday, September 16

Time	Network(s)	Session	Details
11:00am – 12:00pm	ILN	Ideation to H2 Opportunity Portfolio <i>Speakers: Stephanie Hartwig, Scott Mathews, Richard Sonnenblick (Enrich Consulting)</i>	<i>We continue to make timely and substantial progress on the iHOpe Project. We completed Phase 1: Define the Challenges for Horizon 2. Our findings are that despite available funding, many companies struggle to achieve confidence in making decisions about which Opportunities to select and which to abandon. Now, we’re in Phase 2: Document Current H2 Activities and Practices. During Phase 2 we will be interviewing select companies about their Horizon 2 activities and decision-making – we are continuing to seek interview candidates. Dr. Richard Sonnenblick, one of the foremost authorities in pharma and biotech portfolio management, will review the activities and tools used most successfully by drug development organizations for refining and executing projects in the awkward middle stages of development.</i>
	ISITN	Roundtable: How to Make Remote Trainings More Engaging	



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	NBDN	Transformational Innovation & Corporate Entrepreneurship <i>Speakers: Sean Ammirati (Carnegie Mellon University), Lou Musante (Echo Strategies)</i>	<p><i>Corporate entrepreneurship has always been an essential engine of growth and renewal, but its focus has been to drive sustaining innovations in core businesses. CEOs increasingly recognize the need to harness corporate entrepreneurship to catalyze disruptive and transformational innovation, yet research indicates that few are confident they know how to lead this transition.</i></p> <p><i>This IRI Echo CMU research-on-research, pilot study provides a framework to investigate and analyze transformational, horizon 3 innovation from multiple viewpoints including organizational structures, risk models and critical success factors relative to 19 corporate entrepreneurial activities. A dynamic community of 76 IRI members, Echo Strategies and Carnegie Mellon University, Corporate Startup Lab colleagues and collaborators are advising and following this novel study.</i></p>
1:00pm – 2:00pm	All	How to Make Distance Work Work: Collaborating Virtually <i>Speaker: Dr. Judith Olson, Dr. Gary Olson (University of California Irvine)</i>	<p><i>We have been studying distance work for 30 years, from large world-wide scientific laboratories, to corporate teams with members in different office locations to people always working from home. A number of things you get for free when you are collocated are missing in distance work, like opportunities to know your teammates enough to build trust, knowing what each other is working on by looking over their shoulders to their monitors at work, to them knowing what you are working on, and maybe where others are having trouble and could use some help. In simple words, you are <u>blind</u> and <u>invisible</u>. We will illustrate these difficulties and list a number of actions you and your team mates can take to alleviate these difficulties. Some solutions are technologies; some solutions are social practices surrounding these. Our goal is to help you make your distance work <u>work</u>.</i></p>



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2:30pm – 3:30pm	ETN	Roundtable: Hot Topics in External Technology	<i>Attendees will be asked to submit their “hot topics” using their Network’s poll the week before the session. Each Network will distribute the complete list of hot topics to their participants in advance. The Hot Topics roundtable is an opportunity for participants to learn more about each other, share insight, and assist with developing solutions.</i>
	HRN	Roundtable: Hot Topics in Human Resources	
	IAMN	Roundtable: Hot Topics in Intellectual Assets Management	
4:00pm – 5:00pm		Networking Happy Hour	

Thursday, September 17

Time	Network(s)	Session	Details
11:00am – 12:00pm	ETN	Predicting Outcomes of Federally-Funded Projects <i>Speaker: Dr. Karen Viani (MITRE Corporation)</i>	<i>Prior qualitative studies have identified success factors for R&D outcomes, including those related to ideation, project management and the organization. Attendees will learn how the presenter combined engineering theory and software tools to develop a predictive, machine-learning model to assess the impact of these factors and their potential to affect innovation outcomes of R&D projects. This model can be used to support decision making for R&D investments, which could ultimately benefit the public with increased levels of innovation.</i>
	HRN	Roundtable: Hiring and Onboarding Remote Talent	<i>How are companies finding new talent in the COVID age? What strategies and tools do you use to train new employees and welcome them into your office culture?</i>
	IAMN	Roundtable: Member Challenges Work Session	



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1:00pm – 2:00pm	All	Digital Transformation in the Age of COVID <i>Speaker: Dr. Irene Petrick (Intel)</i>	<i>The impacts of COVID on the industrial space exceed short term shutdowns, changing demands and product mix, and disrupted supply chains. We can expect to see a decade's worth of digital change happen in the next 3-5 years in many operations. So what will it take to harness the power of digital transformation to create resilience while dealing with these disruptions? How will COVID spawn lasting change in our priorities, investment strategies, hiring practices and work? This presentation summarizes today's state of affairs and anticipates how leaders, workers, government and others will need to collaborate.</i>
2:30pm – 3:30pm	ETN, IAMN	Digital Transformation Discussion: Partnerships and IP	<i>This roundtable will discuss the content and themes of 'Digital Transformation in the Age of COVID' and how it is (or will) impact technology partnerships and intellectual property.</i>
	ILN, ISITN	Digital Transformation Discussion: Product Development and Technology	<i>This roundtable will discuss the content and themes of 'Digital Transformation in the Age of COVID' and how it is (or will) impact product development and customer needs.</i>
4:00pm – 5:00pm	All	Happy Hour Roundtable: Considerations for Reopening Offices and Labs	<i>What is your company doing to reopen? What changes have you made, and are they working?</i>



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Friday, September 18

Time	Network(s)	Session	Details
11:00am – 12:00pm	ETN, IAMN	Pitfalls of Licensing Emerging Technologies: Managing Your Largest Areas of Risk <i>Speakers: Nicole Nan, Sean Price (Dinsmore & Shohl LLP)</i>	<i>As new and emerging technologies are developed and licensed to businesses, businesses often find themselves assuming unfamiliar kinds of risk. These risks are in part due to the unstable nature of the technology in question, as well as the unstable nature of the companies providing that technology. Please join us for a discussion on how to identify and minimize the risks associated with licensing new and unproven emerging technology from companies that may or may not have the resources to ultimately survive.</i>
	HRN	Roundtable: Adapting to Remote Teams	<i>What tools does your company use to connect remote teams? What strategies have you employed to promote teambuilding and boost morale? How has your company's productivity changed?</i>
1:00pm – 2:00pm	ETN, IAMN	Identifying and Collaborating with International Startups <i>Speakers: Blandine Chantepie-Kari, Sebastian Torre (European-American Enterprise Council)</i>	