Call for Presentations – 2022 IRI Annual Conference

(May 16-19)

Accepting proposals through December 31, 2021

The **2022 IRI Annual Conference** will share key emerging trends, technologies, critical skills, and best practices with innovation leaders of all industries, providing the valuable toolkits to drive a successful organization. The accelerated changes driven by the pandemic opened extensive new opportunities for growth and development. What changes are on the horizon for your industry? How will greater adoption of digital technologies impact innovation in the coming years? How will your organization begin to implement a successful sustainability strategy?

IRI's 2022 Annual Conference will provide today's innovation leaders with the latest best practices, trends, and emerging technology to prepare for tomorrow. The tracks are:

- **The Future of Work**
- **Digital Transformation of Business and Industry**
- **Operationalizing Sustainability**
- **Strategic Innovation Management**

The conference audience are innovation professionals working in corporations, startups, universities, and federal laboratories. Attendees are primarily senior managers and above, though the full audience ranges from early-career to corporate executives, and from a wide variety of industries. This event is open to the public. Most conference attendees work for IRI member companies and our research partners.

Themes and Suggested Topics

1. **The Future of Work**

      a. Organizational Design
      b. Building effective digital workspaces
      c. Talent Acquisition, Development, and Career Paths
      d. Diversity, Equity, and Inclusion
      e. Workforce ecosystems
      f. Investing in Employee Well-being

2. ***Digital Transformation of Business and Industry***
      a. AI and Automation
      b. Industry 4.0
      c. Supply chain technology of the future
      d. Building vital skills for Industry 4.0 at every level of your organization
      e. Overcoming internal and external barriers
      f. Automating for the present and future

3. ***Operationalizing Sustainability***
      a. Transformation of core business and creation of new business models
      b. Designing for longevity
      c. Roadmap to Integrated Sustainability
      d. Life Cycle Analysis and Process Optimization
      e. Transitioning to a circular economy
      f. Creating a culture of sustainability in the workplace

4. ***Strategic Innovation Management***
      a. Innovation Culture
      b. Operational Resilience
      c. Identifying new growth opportunities
      d. Innovation Infrastructure
      b. Improving operational scalability and flexibility
      c. Designing innovation networks
      d. Innovation portfolio management

Session Categories and Formats

1. **Express Learning Session**
Approximate duration: 20-30 minutes
Formats:

- A facilitator and subject matter expert will lead a small group of attendees (10-15) in a structured discussion about the topic. Each attendee will each share their specific challenge related to the topic, followed by the subject matter expert providing recommendations and fellow attendees providing their own insight.
- A case study presentation

2. **Interactive Roundtable**
Approximate duration: 75 minutes
These sessions will have structured discussion of a specific challenge in a small group with a subject matter expert facilitator. The person submitting the topic will be required to either volunteer as the facilitator or to have another person(s) confirmed to do at time of submission.

3. **Breakout Session**
Approximate duration (including Q&A): 60 –75 minutes*
Formats:
- Presentation (with slides) made by speaker(s), which includes detailed overview of the subject, followed by either Q&A or a facilitated discussion. **Presentation must be pre-recorded.**
- A panel of experts and moderator discussing the topic through Q&A and audience polling. At least two members of the panel (may include the moderator) must be confirmed by the submission deadline, and all others by January 20.
- Mini-workshop in which participants, often through exercises, develop skills and knowledge in a given field. ***This format may request a 100-minute timeslot in proposal submission.***

Selection Criteria

A proposal will be reviewed and scored on the basis of:
   (a) Clarity of purpose
   (b) Fit with conference subject matter
   (c) Timeliness of topic
   (d) Exciting information appropriate for the intended audience
   (e) Evidence of a high standard of research (if relevant)
   (f) Presentation will be delivered well and meet its audience's needs

Policies and Procedures

1. All program proposals must be submitted by **5:00pm ET on Friday, December 31, 2021** to smith@iriweb.org

2.   All proposals <u>must</u> include learning objectives (**those without will not be considered for the conference**). Learning objectives should include what the audience will learn, how will the audience learn, and what skill or knowledge they will gain.

3.   All proposals must be accompanied by an example from a previous speaking engagement – (a video clip, presentation file or audio recording).

4.   Once a session is accepted, the presenter(s) may not change the conceptual content of the session, except with the approval of IRI.

5.   IRI reserves the ability to edit, change, or combine program proposals if it is educationally advantageous. Program organizers will be notified before changes are made.

6.   Authors will be informed on or before January 7, 2022 if proposals are accepted.

7.   Accepted speakers/panelists/moderators will receive a complimentary registration for the conference (for members: this will be in addition to the complimentary registrations you receive in your annual membership benefits)

8.   Breakout session speakers will be required to pre-record their presentation and participate in a live Q&A immediately after its conference broadcast.

9.   Every presenter must sign a Speaker Agreement Form prior to the conference.

10. Speakers may be asked to convert conference presentation into a journal manuscript for IRI's journal, *Research-Technology Management*

All proposals are due by December 31, 2021

If you have questions regarding these policies and procedures or the submission process, please contact Mallory Smith at smith@iriweb.org.